

# BABY FRIENDLY

## What does it mean?



Open to students attending schools in Heartland Health Region boundaries

Entries **postmarked by October 31** and sent to:

Unity & District Health Centre  
c/o Shirley Parkinson  
Box 471 Unity SK S0K 4L0

*individual, group, or classroom entries accepted*

Heartland Health Regions *Baby Friendly Initiative Committee* (BFI) invites students to submit an entry that helps promote being baby friendly in the home, community, and society. What does baby friendly mean to you?

•focus and format:

Grades K-3

**poster** showing how a **family** could be baby friendly

Grades 4-6

**essay** on how your **community** could be baby friendly

Grades 7-12

**choose** poster *or* essay on how **society** could be baby friendly

• entries must include/reference World Breastfeeding Week 2011

theme, goals, and objectives <http://worldbreastfeedingweek.org/>

•all entries must meet baby friendly guidelines

•1 winner chosen from each of K-3 and 4-6 entries

•2 winners chosen from 7-12 entries: one of each from poster, essay



Winners will be notified by November 30, 2011

Entries are reviewed for eligibility by a BFI professional

Winners will be chosen by an independent committee

Winning entries posted on Heartland Health Region website

All entries may be used in Heartland Health Region baby friendly promotions and media

Check out Heartland Health Regions website for contest info [www.hrha.sk.ca](http://www.hrha.sk.ca)

